



## AGREEMENT MADE BETWEEN

## **WWJ-TV**

CONTRACT NO. REV.

1091-54557-1

DATE PRINTED 10/12/12

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

AND

WWJ-TV

2

PAGE 1

LOCAL	Maggie McWilliams	AGENCY EST. NO.	PRODUCT 1300	
CONTACT	ELISE CLOYD		PRODUCTROF EST#2119	
	USA		USA	prior notice
ADDRESS	Towson	MD 21286-1002	Ste 900 Washington DC 20005	Announcement 28 days
AND	600 Fairmount Av	re Ste 306	1250 Eye Street NW	Required
NAME	MENTZER MEDIA SE	RVICES	RESTORE OUR FUTURE	Demulated
24184	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 3	30290 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice

SALES PERSON NATIONAL SALES PERSON

Pol

ACCEPTED BY AGENCY

BROADCAST SCHEDULE STARTING 10/13/12 AND ENDING 10/22/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

CODE

-ethnicity		SPOTS		ME	16.20-14889-1400-1		55005	TOTAL	LIMIT DATE	TOTAL VALUE (2)
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	1.	1	09:00A	11:00A	30s	10/13/12-10/13/12	CBS NEWS SATURDAY MORNING	1	700.00	700.00
				The state of the s					SALLON STOP THAT COURSE WITH	
2	1.	1	08:58P	10:00P	30S	10/13/12-10/13/12	CRIME TIME SATURDAY	1	2500.00	2500.00
3	1	1	08:00P	09:00P	30S	10/14/12-10/14/12	THE AMAZING RACE	1	7000.00	7000.00
	2000 201000							3	2000.00	6000.00
4	10101	3	10:57A	12:00N	30S	10/15/12-10/19/12	THE PRICE IS RIGHT	3	2000.00	6000.00
-			11 000	11:35P	30S	10/15/12-10/19/12	TWO AND A HALF MEN	5	1000.00	5000.00
5	11111	5	11:02P	11:335	308	10/15/12-10/19/12	IWO AND A HADI HEN		1000.00	3000.00
6	11111	- 5	11:35P	12:37A	30s	10/15/12-10/19/12	DAVID LETTERMAN	5	700.00	3500.00
0	11111		11.551	12.571	305	10,13,12 10,13,12				
7	.1	1	07:57P	09:00P	30s	10/16/12-10/16/12	NAVY NCIS	1	15000.00	15000.00
8	1	1	10:00P	11:00P	30s	10/19/12-10/19/12	BLUE BLOODS	1	9000.00	9000.00
9	1.	1	09:00A	11:00A	30S	10/20/12-10/20/12	CBS NEWS SATURDAY MORNING	1	700.00	700.00
10	1.	1	08:58P	10:00P	30S	10/20/12-10/20/12	CRIME TIME SATURDAY	1	2500.00	2500.00
								20	PARKETON 1000	AURENIA CINTAL
11	1	1	08:00P	09:00P	30s	10/21/12-10/21/12	THE AMAZING RACE	1	7000.00	7000.00
		9			100250000				1000 00	1000 00
12	10000	1	11:02P	11:35P	305	10/22/12-10/22/12	TWO AND A HALF MEN	1	1000.00	1000.00
22			11 250	10 273	3.00	10/22/12 10/22/12	DAVID LETTERMAN	1	700.00	700.00
13	10000	1	11:35P	12:37A	308	10/22/12-10/22/12	DAVID LETTERMAN	1	700.00	700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





## AGREEMENT MADE BETWEEN

CONTRACT NO. REV. 1091-54557-1

DATE PRINTED

10/12/12

DACE

## **WWJ-TV**

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034 AND

WWJ-TV

			AND	PAGE 2
24184	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	330290 ADVERTISER (OR AGENCY AND ADVE	RTISER) Cancellation Notice
NAME	MENTZER MEDIA SERV	VICES	RESTORE OUR FUTURE	Cancellation Notice
AND	600 Fairmount Ave	Ste 306	1250 Eye Street NW	Required
AND			Ste 900	Announcement 28 days
ADDRESS	Towson USA	MD 21286-1002	Washington DC 20005 USA	prior notice
CONTACT	ELISE CLOYD		PRODUCTROF EST#2119	
LOCAL SALES PERSON	Maggie McWilliams	AGENCY EST. NO. 2119	PRODUCT 1300 CODE	
NATIONAL SALES PERSON	i			
BROADCAS	T SCHEDULE STARTING	10/13/12 AND ENDING	10/22/12 NO. WEEKS: 2	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity:	DAYS	SPOTS NYS PWK.	TIME					TOTAL		
ITEM			FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
- 1		1 1								
- 1		1 1					Total Contract:	23		60600.00
- 1		1 1					Total Contract:	43		00000.00
- 1		1 1								
- 1		1 1								
- 1		1 1								
- 1		1 1								1
- 1		1 1								
- 1		1 1								
- 1		1 1								
- 1		1 1								
		1 1								
- 1										
- 1										
- 1										
- 1		1 1								1
- 1								1		
- 1										
- 1										
- 1								l .		
- 1								1		
- 1								1		
- 1								1		
- 1								1		
- 1								1		1
- 1				1						1
- 1				l .						
- 1								1		
- 1										
- 1				1						
- 1					100					
								1		
- 1										
- 1		1								
- 1					1					
					1					
- 1		1	1		1	I		1		1

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.